

PAW DigestiCare 60™



Diarrhea? Constipation? Flatulence? Intestinal Dysfunction? Immature Digestive System?

IS YOUR PET GETTING ENOUGH GOOD BACTERIA?

PAW DigestiCare 60™ is a new and improved multi-stain, multi-specie probiotic and wholefood powder for the maintenance of everyday digestive health of dogs, cats and other companion animals.

PAW DigestiCare 60™ combines a multi-stain probiotic powder with a fermented wholefood powder to:

- Provide good bacteria to restore and improve intestinal balance.
- Aid during period of intestinal dysfunction, including treatment and control of diarrhea.
- Exclude and suppress bad bacteria such as *E.coli* and *Salmonella*.
- Aid in the establishment of gastrointestinal microflora of physiologically immature animals (puppies & kittens).
- Deliver essential amino and fatty acids, key vitamins and minerals.
- Suitable for dogs, cats and other companion animal.
- Each 2 grams dose contains 60 Million 'good bacteria'.
- Highly palatable powder that can easily be sprinkled onto your pet's food.
- Includes a 4g measuring scoop for an easy usage.

Why PAW DigestiCare 60

- It is made specifically for pets and for your specie (dog, cat). Probiotic formulas used by humans are developed specifically to fortify the bacterial species found in the human GI tract, however pets have specific strains of bacteria unique to them.
- It has enough live organism (potency) per dose to colonise the gut. CFU stands for colony forming units, which is the measure of live microbes in a probiotic. A maintenance dose of 50 million CFU / dose or more is recommended.
- It has a number of different strains (7) of beneficial bacteria. Probiotics are identified by their specie or strain. Different strains can have different effects. Think of a strain the way you would think about a breed of dog. All dogs are the same specie, but different breeds (strains) are good for different purpose.
- Like all Blackmores products it is quality tested to meet label claims.
- It is registered with the APVMA as a medicated stock feed.
- It is palatable and easy to give to pets. It also includes a scoop.
- It delivers additional health benefits via naturally fermented organic whole foods.

Is your dog taking antibiotics?

The purpose of antibiotic treatment is to kill bacteria that cause infections. However antibiotics do not discriminate between 'bad' bacteria and 'good' bacteria, effectively killing all susceptible bacteria. As a result, the delicate balance of the digestive system is disturbed and the absence of good bacteria can result in poor digestion, diarrhea, bloat and flatulence. PAW DigestiCare 60™ can help restore and maintain a

healthy balance in the digestive tract by providing 'good' bacteria back to the gut for pets being treated with antibiotics.

Is your pet suffering diarrhea or flatulence?

Gastro (gastroenteritis) in dogs is commonly caused by the 'bad' bacteria dominating the digestive tract resulting in diarrhea, flatulence, bloating and poor general health. PAW DigestiCare 60™ provides good bacteria to restore intestinal balance. PAW DigestiCare 60™ also provides key nutrients including essential amino acids, vitamins, fatty acids and enzymes to enhance your pet's health and vitality.

Ingredients

Contains the active ingredients:

7 strain probiotic powder at 60,000,000 cfu / 2g (*Lactobacillus acidophilus*; *L.delbrueckii subspecies bulgaricus*; *L.lantarum*; *L. rhamnosus*; *Bifidobacterium bifidum*; *Enterococcus faecium*; *Streptococcus alivarius subspecies thermophilus*).

Other ingredients include naturally fermented organic whole grains and seeds, alfalfa grass, quinoa, spirulina and other legumes and cereals to provide easily absorbed nutritional support.

Dosage

Dose rate are:

- Puppies / Kittens – 2g/day
- Small Dogs – 2g/day
- Medium Dogs – 4g/day
- Large Dogs – 6g/day
- Cats – 2g/day
- Other companion animals (rabbits, guinea pigs...) – Up to 2g/day in feed.

In period of intestinal discomfort double the dosage for the first 5 days.

Safety Directions

Avoid contact with eyes. For Animal Treatment Only.

When to Use

- To maintain a healthy digestive system.
- To improve and restore a healthy intestinal balance.
- For pets with poor digestion.
- For pets who have been prescribed antibiotics (post).
- For puppies & kittens to provide a balanced intestinal microflora early in life.
- For pets suffering from stress.
- For pets changing environment (traveling, change of diet, boarding kennel...).
- For healthy pets as a maintenance product.

Physical Description

A light green/yellow powder.

Frequently Asked Questions

Why should I feed PAW DigestiCare 60™ to my dog when it's prescribed antibiotics?

The purpose of antibiotics treatment is to kill bacteria that cause infections. However, antibiotics do not discriminate between bad bacteria and good bacteria, effectively killing all susceptible bacteria. As a result, the delicate balance of the digestive system is disturbed and the absence of good bacteria can result in poor digestion, diarrhea, bloat and flatulence. PAW DigestiCare 60™ restores and maintains a healthy balance in the digestive tract by providing viable good bacteria to the gut for pets being treated with antibiotics.

How long should I feed my dog PAW DigestiCare 60™ after using antibiotics?

For animals prescribed antibiotics, it is recommended that owners use the PAW DigestiCare 60™ for at least 4-6 weeks post antibiotic treatment. This is because it has been clinically proven to take several weeks to months post-antibiotics for your dog's digestive system to re-balance.

Should I feed PAW DigestiCare 60™ to a young animal?

It has been clinically proven that puppies have a healthier growth rate in their first 6 months of life when their diet is supplemented with Probiotics. This is to help the puppy to establish a good intestinal microflora, help digestion and improve their utilization of food. Therefore you should use PAW DigestiCare 60™ daily to help establish the good bacteria in your puppy's digestive tract to ensure optimum health & growth.

Can I give ½ the recommended dose rate and will it be effective?

It is important to correctly dose the PAW DigestiCare 60™ to optimize the effect of providing the beneficial good bacteria and nutrients to your dog.

Could I give my pet yoghurt instead?

In short, yes as some yoghurt contains beneficial live bacteria. However, dogs are lactose intolerant and the quantity of yogurt you would need to give to benefit your pet would more than likely upset their stomach. It is recommended to use a non-dairy probiotic supplement.

What if my pet food already contains probiotics?

Most pet foods with digestive benefits actually contain prebiotics, not probiotics. A pet food with probiotics is good, however probiotics are sensitive to heat and moisture. The bacteria in the food may therefore be damaged or not live due to the heating and manufacturing processes. It is highly likely that the numbers of viable good bacteria provided will not be enough to see their beneficial properties.